

May 02-03, 2025  
Springfield, Nebraska  
Sarpy County Fairgrounds

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## Tangier Shrine PRCA Pro Rodeo - 2024 Sponsorship Opportunities

### **Gold Level Sponsorships**

#### **Video Board Presenting Sponsor \$7,000**

Presenting sponsor of the Video Board. Includes Announcer and Electronic Scoreboard advertising, including a :30 second video spot each performance night. Logo on Tangier Shrine Pro Rodeo online tickets and logo with link on [www.tangierprorodeo.com](http://www.tangierprorodeo.com) website. (12) reserved seating tickets. Optional - Full page ad in free souvenir rodeo program. Limited Availability (1).

Shared Sponsorships may be available and up to the discretion of the Rodeo committee. Division of assets would be determined by number of shared sponsorships.

#### **Hospitality Sponsor \$5,000**

Two areas of opportunity. One, food and water for the Rodeo Contestants in a semi-private area for them to relax prior to event schedule. Second is for the VIP, Sponsors, Rodeo Officials, Stock Contractor and Rodeo Personnel. The Hospitality Sponsor receives premium access to contestants and one-on-one opportunities to socialize with rodeo personnel. The sponsor has the option to be included in the vendor area to further advertise and/or handout business information and goods. Logo displayed on the [www.tangierprorodeo.com](http://www.tangierprorodeo.com) website. Sponsor also receives Announcer and score board recognition, Ten (10) general admission tickets. Limited Availability (1) sole sponsorship. Shared Sponsorships may be available and up to the discretion of the Rodeo committee. Division of assets would be determined by number of shared sponsorships. Optional - Full page ad in free souvenir rodeo program.

#### **Rodeo Clown Entertainment Sponsorship \$5000**

This sponsorship includes Electronic Scoreboard advertising. One, two-hour meet and greet autograph session at your place of business. (within 20 miles) Logo displayed on the [www.tangierprorodeo.com](http://www.tangierprorodeo.com) website. Ten general admission tickets (10). Optional - Full page ad in souvenir rodeo program. Limit (1)

#### **Rodeo Performance Sponsorship \$4,000**

Sponsorship includes Announcer and Electronic Scoreboard advertising, Behind the scenes look at the rodeo for up to eight (8) people. Meet Stock Contractor and rodeo athletes, up close look at the rodeo animals and the cowboys' equipment they use to compete. Logo displayed on the [www.tangierprorodeo.com](http://www.tangierprorodeo.com) website. Eight reserved tickets for performance sponsoring. Limited Availability (2) one each either Friday or Saturday.

#### **Rodeo Bullfighters Sponsorship \$3,500**

Presenting sponsor of the Rodeo Bullfighters includes sponsors logo on the bullfighters' jerseys, electronic scoreboard advertising, Logo displayed on the [www.tangierprorodeo.com](http://www.tangierprorodeo.com) website, and full-page ad in souvenir rodeo program. Includes six (6) reserved tickets. Vendor spot available in the vendor area. Limit (1) sponsorship.

## ***Silver Level Sponsorships***

### **Rodeo Arena Gate \$3,000**

Signage on one of three arena gates. Pick one of 3 options, Roper Entry Gate, Entertainment / Rodeo personnel gate or Barrel Racing Entry/Exit gate. Includes your Logo on a banner located on the gate and on the [www.tangierprorodeo.com](http://www.tangierprorodeo.com) website, sponsor will also be included in the rodeo program plus access to the VIP area and six (6) rodeo tickets. Limited Availability (3)

**Chute Sponsorship \$2,500** Much of the action comes out of the five bucking chutes on the north end of the arena. This sponsorship gives you or your business the opportunity to be mentioned every time a competitor comes out of the chute. This will include Bulls, Broncs, Bareback and Mutton Bustin. Logo on [www.tangierprorodeo.com](http://www.tangierprorodeo.com) website and in rodeo program, plus Includes VIP access and six (6) rodeo tickets per sponsorship. Limited to the (5) Bucking Chutes.

### **Roping Box Gate \$2,500**

Signage on roping box. Logo on [www.tangierprorodeo.com](http://www.tangierprorodeo.com) website and in rodeo program plus, access to the VIP area and six (6) rodeo tickets. Limited Availability (2) heading and heeling boxes.

### **Announcer Sponsorship \$2,000**

Logo on electronic scoreboard plus Logo on [www.tangierprorodeo.com](http://www.tangierprorodeo.com) website and in rodeo program. One, two-hour meet and greet autograph session at your place of business within 20 miles distance from rodeo grounds. Includes access to the VIP area and includes six (6) rodeo tickets.

### **Pro Rodeo Photographer Sponsorship \$2,000**

Logo on electronic scoreboard plus Logo on [www.tangierprorodeo.com](http://www.tangierprorodeo.com) website and in rodeo program. Includes six (6) rodeo tickets and opportunity to have a meet and greet with Photographer in the VIP area prior to the start of the event. Shared Sponsorships may be available and up to the discretion of the Rodeo committee. Division of assets would be determined by number of shared sponsorships. Available (1) or shared one Friday night One Saturday.

### **Mutton Busting Sponsorship**

Be a part of the most Family-Friendly event of the evening, This Sponsor can be as much a partner as a sponsor. Special Banner made for photo opportunity with youth competitors after the event. You are welcome to come and be a part of the action, and you are invited to hand out branded materials. Plus, Logo on [www.tangierprorodeo.com](http://www.tangierprorodeo.com) website and in rodeo program. Shared Sponsorships may be available and up to the discretion of the Rodeo committee. Division of assets would be determined by number of shared sponsorships. Available (1) or shared one Friday night One Saturday.

**Beer Garden and Afterparty Sponsorships** may be available by Contacting the Beer Garden Chairperson, Terry Nelson (402) 720-4563.



## **Bronze Level Sponsorships**

### **Event Sponsors \$500**

There are seven rodeo events, tag your business by providing the “*Bareback Riding brought to you by XYZ Company*” with announcer mentions during the event and logo in the program. Two (2) reserved seating tickets for each performance.

### **Advertising Options**

The First Annual Tangier Shrine Pro Rodeo souvenir program will be a keepsake for years to come. Most advertisements in the PRCA Rodeo Program are in black and white. Limited ads are available in full color. Creative items necessary are due by April 15, 2025.

\$75 - Business Card size (3.625 x 2.25)

\$100 - 1/4 page (3.625 x 4.875)

\$200 - Half page (7.5 x 4.875)

\$350 - Full page (7.5 x 10)

\$450 - Full page color (7.5 x 10)

#### **Arena Signage**

\$400 – 2’ by 8’ sign on the arena fence. Includes cost of signage for first year.

#### **Video Board**

\$1,000 – digital company :30 commercial played during Rodeo Preshow. Limited to (7)

#### **Tangier Pro Rodeo Committee contact:**

Sponsorship Chairman Duane Jackson Tangier Elected Board member, [og@tangiershrine.com](mailto:og@tangiershrine.com)

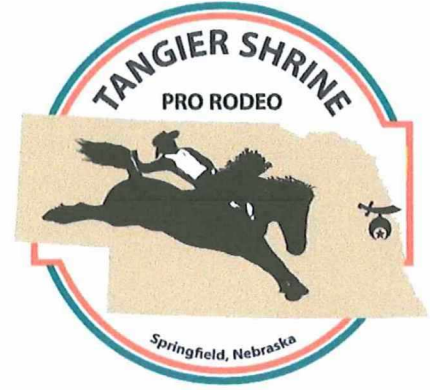
Rodeo Chairmans Committee headed by I.S. Bryan Deming contact at email address,

[TangierProRodeo@gmail.com](mailto:TangierProRodeo@gmail.com)

# Tangier Shrine Pro Rodeo

## 2025 Sponsorship Agreement

Tangier Shriners  
2823 South 84<sup>th</sup> Street  
Omaha, NE 68124



Organization: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_

State: \_\_\_\_\_ ZIP: \_\_\_\_\_ Phone: \_\_\_\_\_

E Mail: \_\_\_\_\_ Website: \_\_\_\_\_

Social Media: \_\_\_\_\_ # Hashtags: \_\_\_\_\_

Facebook: \_\_\_\_\_ Twitter: \_\_\_\_\_ Instagram: \_\_\_\_\_

Sponsor Level or Advertising Package: \_\_\_\_\_

Price \$: \_\_\_\_\_

Sponsor Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Tangier Shrine Pro Rodeo Sponsorship Chair Signature: \_\_\_\_\_ Date: \_\_\_\_\_

PLEASE RETURN COMPLETED FORM WITH SIGNATURES BY FEBRUARY 1<sup>st</sup>, 2025, AND PAYMENT VIA MAIL NO LATER THAN APRIL 1<sup>st</sup>, 2025 to CONFIRM SPONSORSHIP.

ALL Digital Creative for the Rodeo Program and Video Board can be submitted to [TangierProRodeo@gmail.com](mailto:TangierProRodeo@gmail.com). Please do so prior to the April 15<sup>th</sup> deadline for inclusion in the complimentary Rodeo Programs.

Office Notes:

CREATIVE RECEIVED: \_\_\_\_\_

PAYMENT RECEIVED: \_\_\_\_\_

APPROVED BY RODEO CHAIRMAN BRYAN DEMING: \_\_\_\_\_

Questions can be directed to: [rodeo@tangiershrine.com](mailto:rodeo@tangiershrine.com) or the website [www.TangierProRodeo.com](http://www.TangierProRodeo.com)

Please Circle the option for the Rodeo Program

Black & White  
\$75 Biz Card  
\$100 1/4 page  
\$200 1/2 page  
\$350 Full page

\$450 Color Full Page

Does Not Apply